

MD NAHID HASAN

DIGITAL MARKETER



PROFILE

I'm a Digital Marketing Specialist. Proven track record of success in developing and executing digital marketing campaigns that drive results. Expertise in Google ADS, Google conversion tracking, Social media marketing, Facebook Ads, Facebook conversion API, and content marketing. Strong analytical skills with a passion for data-driven decision-making. Creative and strategic thinker with a proven ability to connect with target audiences. Committed to continuous learning and improvement.

CONTACT



+8801727355752



nh9ofreelancer@gmail.com



Bangladesh

EDUCATION

Masters of Political Science at
National University

May 2013 – August 2014 | GPA: 3.90

LANGUAGE

English

Bengali

Hindi

EXPERIENCE

2019-2020

Web Coder It

Digital Marketer Intern

- Created the testing plan for Studio Shodwe's social media campaign, leading to the improvement of the ROI by 12% within two months after the run campaign.
- Assisted the marketing team on the Google ADS & Facebook ADS project of the Rimberio Co. website, which has successfully increased the traffic by 15% and coming new customers per month.

2021 to– Till Now

Skilluper IT

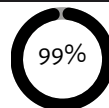
Digital Marketing Manager

- Designed, implemented, and optimized the new promotion campaign for Salford & Co. that increased sales from the Google ADS platform by 10%.
- I pride myself on being a strategic thinker who can align marketing efforts with overarching business goals, resulting in increased brand visibility, lead generation, and revenue growth.

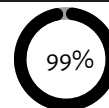
SKILL



Google ADS



Web Analytics



Server side Tracking



Conversion Tracking



Facebook Ads



Facebook Conversion Api

REFERENCE

MONIR AHAMMED

CEO Web-Coder IT
01810139957

SHAMIM HUSSAIN

Skilluper
Founder & CEO
01985791779

MD NAHID HASAN

DIGITAL MARKETER



PROFILE

I have been working in the digital marketing industry for more than four years. I have many experiences working individually and as a team member. My principle in working is exposure because the core of digital marketing is all about how to increase the exposure of the promoted product.

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COVER LETTER

Dear Sir,

I am writing to express my interest in the Digital Marketing Specialist position. I have been working in the digital marketing industry for the past four years, and I have a proven track record of success in developing and executing effective marketing campaigns.

In my previous role at Web-coder iT, I was responsible for all aspects of the company's digital marketing, including Google Ads Manager, pay-per-click (PPC) advertising, social media marketing, and content marketing. I successfully increased website traffic by 200%, generated over 10,000 leads, and helped the company achieve a 15% increase in sales.

I am a highly skilled and experienced digital marketer with a strong understanding of the latest marketing trends and technologies. I am also a creative thinker and problem solver, and I am always looking for new ways to reach target audiences.

I am confident that I have the skills and experience that you are looking for in a Digital Marketing Specialist. I am a hard worker and I am always willing to go the extra mile. I am also a team player and I am always willing to collaborate with others.

I am eager to learn more about the Digital Marketing Specialist position at you. I am confident that I can make a significant contribution to your team and help you achieve your marketing goals.

Thank you for your time and consideration. I look forward to hearing from you soon.

Sincerely,

nahidhasan

NAHID HASAN